

## PRESS RELEASE 2020 – WEEK 32

### Bicycles wanted as travel companions

#### Rameder adds eight Atera carriers for bicycles and pedelecs to its range

Bicycle tours that start far away from home require either a world-class athletic performance or a bike carrier. Rameder, Europe's largest supplier, goes easy on the leg muscles and adds Atera products to its portfolio for the first time. Eight models are now available on [www.rameder.eu](http://www.rameder.eu).

The **Atera Strada E-Bike M** is the entry level model. It is all in the name: With a generous load capacity of 60 kg, the compact powerhouse from **Rameder** can also handle pedelecs and other heavyweights. The system tilts down to allow optimum access to the trunk. The **Atera Strada E-Bike ML** is the solution where particularly long or wide bicycle frames require more space. It offers 120 cm long wheel rails with extra wide spacing. The **Atera Strada DL 2** comes into play where a small folded size is important for storage in the garage or transport in the trunk. The small unit, which is only half a meter wide when folded, quickly turns into a "transport giant" for two bicycles: It has a load capacity of 47 kg, accepts frame diameters up to 80 mm and even the "tilting origami" is easy as pie: Thanks to the clever roller-assisted pull-out function, even wide tailgates on vans and other vehicles can be opened easily. The **Atera Strada DL 3** is ideal for those who already know that they will be traveling with three bicycles. The **Atera Strada Evo 2** in turn offers top performance all around. It can be loaded with two times 30 kg and offers underride protection at the sides as well as detachable spacers. Those looking to transport three bikes go for the **Atera Strada Evo 3**. Like its little brother, the unit features a roller-assisted tilting mechanism. The **Atera Genio Pro** is a clever all-round package. It offers space for two bicycles, tilts almost horizontally, can be folded, has a load capacity of 60 kg and is ideal for e-bikes. Anyone traveling solo can transport their bicycle with the Roof bike carrier **Atera Giro AF+**. The new Atera range from **Rameder**: The look of winners!

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**Press contact:** Rameder; Jens Waldmann, Am Eichberg Flauer 1; D-07338 Leutenberg OT Munschwitz  
Phone: +49 36734 35 750; fax: +49 36734 35-753; email: [j.waldmann@kupplung.de](mailto:j.waldmann@kupplung.de)

**Press contact:** IKmedia GmbH; Oliver Schielein; Andreas Hempfling; Friedenstrasse 33;  
D-90571 Schwaig b. Nuremberg; phone.: +49 911 570320 0; fax: +49 911 570320-69; email: [ah@ikmedia.de](mailto:ah@ikmedia.de)